REVIEW

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West meets east: open up a dialogue on phytomedicine



Xiuzhu Li^{1†}, Weijie Chen^{1†}, Jesus Simal-Gandara², Milen I. Georgiev³, Hongyi Li¹, Hao Hu¹, Xu Wu⁴, Thomas Efferth⁵ and Shengpeng Wang^{1*}

Abstract

The desire to extend the wisdom of traditional health systems has motivated the trade of many phytomedicine on a global scale for centuries, especially some dietary herbs, making a great overlap exits between western and eastern phytomedicine. Despite the communication since ancient times, a key disconnect still exists in the dialog among western and eastern herbal researchers. There is very little systematic effort to tap into the friction and fusion of eastern and western wisdom in utilizing phytomedicine. In this review, we analyzed the similarities and differences of three representative phytomedicine, namely *Rhodiola*, seabuckthorn, and fenugreek, aiming to open up new horizons in developing novel health products by integrating the wisdom of the east and the west.

Keywords: Phytomedicine, Chinese medicine, Rhodiola, Seabuckthorn, Fenugreek

Background

The development of health products of phytomedicine has often stemmed from traditional or historical use, or from long-term evidence that consumption of phytomedicine is associated with better health outcomes [1]. Phytomedicine represent a collection of therapeutic knowledge that deeply rooted in a culture and formed the basis of early version of pharmacopoeias, which was based in large part on natural products originated from botanicals, animals, fungi, and minerals. As one of the most comprehensive and experienced form of ethnomedicine, the history of Chinese medicine can be traced back to at least 2000 years ago. The varied geographical features of China have endowed Chinese medicine with over 10 thousand kinds of phytomedicine. The Europe and America has also shared a very vibrant history of folk

[†]Xiuzhu Li and Weijie Chen contributed equally to this work

¹ Institute of Chinese Medical Sciences, State Key Laboratory of Quality Research in Chinese Medicine, University of Macau, Macao SAR, Taipa, China

Full list of author information is available at the end of the article



medicine, enriched with the various documented uses of phytomedicine [2].

The phytomedicine systems are always highly adaptive in nature and are open to adopt new imported species. Therefore, the desire to extend the wisdom of traditional health systems has motivated the trade of many phytomedicine on a global scale for centuries, especially some dietary herbs, making a great overlap exits between western phytomedicine and eastern phytomedicine. In the European Pharmacopeia (Version 9.5), a total of 219 phytomedicine aggregates are listed, of which 97 are native to Europe (44%) and 81 are from Asia (37%) [3]. For example, astragalus (Huangqi) is native to China since the Shennong's Herbal Classic (200-245 CE) and gained its popularity in U.S. in the 1980's, while American ginseng (Panax quinquefolium L.) is native to eastern North America and then has been introduced to China with wide cultivation since eighteenth century.

As ethnologic phytomedicine are generated based on local cultures, resources, folkloric understandings and practices [4], western phytomedicine and eastern phytomedicine distinct at serval aspects (Table 1): (i) treating similar diseases by using different species belonging

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^{*}Correspondence: swang@um.edu.mo

Common name	Species and medicinal applications in WHO monographs on selective medicinal plants	Species and medicinal applications in Chinese Pharmacopeia	Species and medicinal applications in EU herbal monograph	Species and medicinal applications in ESCOP monograph	Species and medicinal applications in Commission E monograph
Rhodiola	Not included	Species: R. crenulata Medicinal parts: dried root and rhizome Medicinal use: qi deficiency, blood stasis, chest bi disorder, heart pain, hemiplegia caused by wind-stroke, fatigue and panting	<i>Species: R. rosea</i> <i>Medicinal parts:</i> dried root and thizome <i>Medicinal use:</i> relieve temporary <i>Symptoms of stress such as sen-</i> sation of weakness and fatigue	Not included	Not included
Raspberry	Not included	Species: Rubus chingii Hu Medicinal part: dried fruit Medicinal use: seminal emis- sion, spermatorrhea, enuresis, frequent urination, nourish the liver and improve vision	Species: Rubus idaeus L. Medicinal part: dried leaf Medicinal use: symptomatic relief of minor spasm associated with menstrual periods, symptomatic treatment of mild inflammation in the mouth or throat, and mild diarrhoea	Not included	Not included
Plantain	Species: Plantago afra L., P. indica L., P. ovata Forsk., or P. asiatica L. Medicinal part: dried, ripe seed Medicinal use supported by clinical data: treatment of chronic con- stipation, temporary constipa- tion due to illness or pregnancy, irritable bowel syndrome, con- stipation related to duodenal ulcer or diverticulitis, softening the stools of those with haemor- hoids, or after anorectal surgery Medicinal use described in phar- medicinal use described in phar- tomatic treatment of diarrhoea of various etiologies Medicinal use described in folk medicinal use described in folk	Species: P. asiatica L. or P. depressa Willd Medicinal part: whole dried herb Medicinal use: heat strangury with chronic pain, edema, small quantity of urination, and diar- rhea caused by summerheat- dampness, phlegm-heat cough, hematemesis, epistaxis, swelling abscess, sore and skin infections	Species: P. lanceolata L. Medicinal part: whole or frag- mented, dried leaf Medicinal use: a demulcent for the symptomatic treatment of oral or pharyngeal irritations and associated dry cough	Species: P. lanceolata L. Medicinal part: whole or frag- mented dried leaf and scape, or dried flowering aerial part Medicinal use: catarrh of the res- piratory tract, temporary, mild piratory tract, temporary, mild piratory tract, temporary of the oral and pharyngeal mucosa	Species: P. lanceolata L. and P. major L. Medicinal part: fresh or dried above- ground part Internal medicinal use: catarrhs of the respiratory tract and inflam- metory alterations of the oral and pharyngeal muccosa External medicinal use: inflammatory reactions of the skin

Common name	Species and medicinal applications in WHO monographs on selective medicinal plants	Species and medicinal applications in Chinese Pharmacopeia	Species and medicinal applications in EU herbal monograph	Species and medicinal applications in ESCOP monograph	Species and medicinal applications in Commission E monograph
Motherwort	Not included	Species: Leonurus ja ponicus Houtt Medicinal part: fresh or dried aerial part Medicinal use: menstrual irregu- larities, dysmenorrhea, amenor- rhea, persistent flow of the lochia, edema, small quantity of urination, sore, ulcer, swelling, and toxin	Species: L. cardiaca L. Medicinal parts: whole or cut, dried flowering part Medicinal use: relieve symptoms of nervous tension; relieve symptoms of nervous cardiac complaints such as palpitations, after serious conditions have been excluded by a medical doctor	<i>Species:L. cardiaca</i> L. <i>Medicinal parts</i> : whole or cut flowering aerial part <i>Medicinal us</i> : mild cardiac com- plaints of nervous origin	Species: L. cardiaca L. Medicinal part: aboveground part Medicinal use: nervous cardiac disorders and as an adjuvant for thyroid hyperfunction
Fenugreek	Species: Trigonella foenum-grae- cum L. Medicinal part: dried ripe seed Medicinal use supported by clinical data: management of hyperchoo- lesterolaemia, and hyperglycae- mia in cases of diabetes mellitus, prevention and treatment of mountain sickness Medicinal use described in phar- macopoeias and in traditional systems of medicine: internal use for loss of appetite, and external use for local inflammations, treatment of pain, weakness and oederm of the legs Medicinal use described in folk medicine, not supported by experimental or clinical data: treatment of abdominal colic, treatment of abdominal	Species: T. foenum-graecum L. Medicinal part: seed Medicinal use: deficiency of kidney yang, deficiency cold in low origin, cold pain in low abdo- men, abdominal pain caused by cold, abdominal colic, and cold-dampness tinea pedis	Species: T foenum-graecum L. Medicinal part: seed Medicinal use: treat temporary lack of appetite and skin inflamma- tions	Not included	Species: T. foenum-graecum L. Medicinal part: dried seed Internal medicinal use: loss of appetite and External medicinal use: a poultice for local inflammation

Common name Spec app app app app	Species and medicinal applications in WHO monographs on selective medicinal plants	Species and medicinal applications in Chinese Pharmacopeia	Species and medicinal applications in EU herbal monograph	Species and medicinal applications in ESCOP monograph	Species and medicinal applications in Commission E monograph
St. John's Wort	Species: Hypericum perforatum L. Medicinal part: dried flowering tops or aerial parts Medicinal use supported by clinical data: symptomatic treatment of mild and moderate depressive episodes Medicinal use described in phar- macopoeits and in traditional systems of medicine: externally for the treatment of minor cuts, burns and skin ulcers, topically for viral infections wedicine, not supported by experimental or clinical data: treatment of inflammation of the bronchi and urogenital tract, treatment of biliary disorders, bladder irritation, the common cold, diabetes mellitus, dyspep- sia, haemorrhoids, neuralgia, migraine headaches, sciatica and ulcers, used as a diuretic, an emmenagogue and an antima- larial agent	Species: H. perforatum L. Medicinal part: dried aerial part Medicinal use: liver qi depression, moodiness, depression in the heart and chest, joint swell- ing, pain, acute mastitis, and oligogalactia oligogalactia	Species: H. perforatum L. Medicinal part: whole or cut flowering top Traditional use: relief of tempo- rary mental exhaustion, minor inflammations of the skin (such as sunburn) and as an aid in healing of mind gastrointestinal discomfort Well-established use: treatment of mild to moderate depressive episodes, short term treatment of symptoms in mild depressive disorders	<i>Species: H. perforatum</i> L. <i>Medicinal part:</i> whole or cut, dried flowering tops <i>Medicinal use</i> : mild to moderate depressive episodes	Species: H. perforatum L. Medicinal part: dried aboveground part Medicinal use: psychovegetative (psychoautonomic) disturbances, depressive moods, anxiety, and nervous unrest
Burdock	Not included	Species: Arctium lappa L. Medicinal part: dried fruit Medicinal use: common cold caused by wind-heat, cough, profuse sputum, measles, rubella, swelling and sore of throat, mumps, erysipelas, swell- ing abscess, and skin infections	Species: A. lappa L. Medicinal part: dried, whole or cut root Medicinal use: increase the amount of urine to achieve flushing of the urinary tract as an adjuvant in minor urinary tract complaints; temporary loss of appetite; treatment of sebor- rhoeic skin conditions	Species: A. lappa L. Medicinal part: dried, whole or cut root Internal medicinal use: seborrhoeic skin, eczema, furuncles, acne, psoriasis, an adjuvant in minor urinary tract complaints External medicinal use: seborrhoeic skin, eczema, furuncles, acne	Not included

Table 1 (continued)	led)				
Common name S a a	Species and medicinal applications in WHO monographs on selective medicinal plants	Species and medicinal applications in Chinese Pharmacopeia	Species and medicinal applications in EU herbal monograph	Species and medicinal applications in ESCOP monograph	Species and medicinal applications in Commission E monograph
Centella	Species: Centella asiatica (L) Urban Medicinal use supported by clinical data: treatment of wounds, burns, and ulcerous skin ail- ments, and prevention of keloid and hypettrophic scars Medicinal use described in phar- macopoeias and in traditional systems of medicine: treatment of leprous ulcers and venous disorders Medicinal use described in folk medicine, not supported by experimental or clinical data: therapy of albinism, anaemia, asthma, bronchitis, cellulite, cholera, measles, constipation, dermatitis, diarnoea, dizziness, dysentery, dysmenorrhoea, dysuria, epistaxis, epilepsy, haematemesis, haemor- hoids, hepatitis, hypertension, jaundice, leukorrhoea, an antipyretic, analgesic, anti-inflammatory, and "brain tonic" agent	Species: C. asiatica (L.) Urban Medicinal part: dried whole herb Medicinal use: ampness-heat jaundice, diarrhea caused by summer-heat, stone strangury, blood strangury, swelling abscess, sore and toxin, and traumatic injuries	Species: C. asiatica (L.) Urban Medicinal vart: aerial part Medicinal use: wound healing and memory enhancement	Not included	Not included

to the same genus (e.g. Rholiola rosea L. in Europe and Rholiola crenulata (Hook. f. & Thomson) H. Ohba in China); (ii) managing different diseases by using a same phytomedicine (e.g. sea buckthorn, turmeric and fenugreek); (iii) using different parts of a same phytomedicine for medicinal use (e.g. ginkgo leaf in Europe and ginkgo seeds in China). Despite the communication since ancient times, a key disconnect still exists in the dialog among western and eastern herbal researchers. There is very little systematic effort to tap into the friction and fusion of eastern and western wisdom in utilizing phytomedicine. In this study, several representative phytomedicine, namely Rhodiola, sea buckthorn and fenugreek, are selected for their long-term history of medical use, wide distribution, diverse clinical application and increasing global popularity. Following the analysis of the similarities and differences of the representative phytomedicine, we also discussed the future development of phytomedicine, aiming to open up new horizons in integrating the wisdom of the east and the west.

Rhodiola

Rhodiola genus, a worldwide phytomedicine belonging to the plant family Crassulaceae, has a long history of being used to treat diarrhea, headache, hernias and hysteria, to prevent high-altitude sickness, and to improve symptoms of depression as well as to enhance physical strength and endurance in both Europe and Asia [5, 6]. *Rhodiola* has also been a food crop since ancient times, and now it is being used as a food ingredient and developed as an additive in cosmetics [5, 7, 8]. Several lines of evidence have shown that *Rhodiola* possesses numerous activities including antioxidant, anti-aging, anti-tumor, anti-stress, anti-fatigue, anti-radiation, anti-inflammation, immunomodulatory and blood-glucose-lowering [8–11].

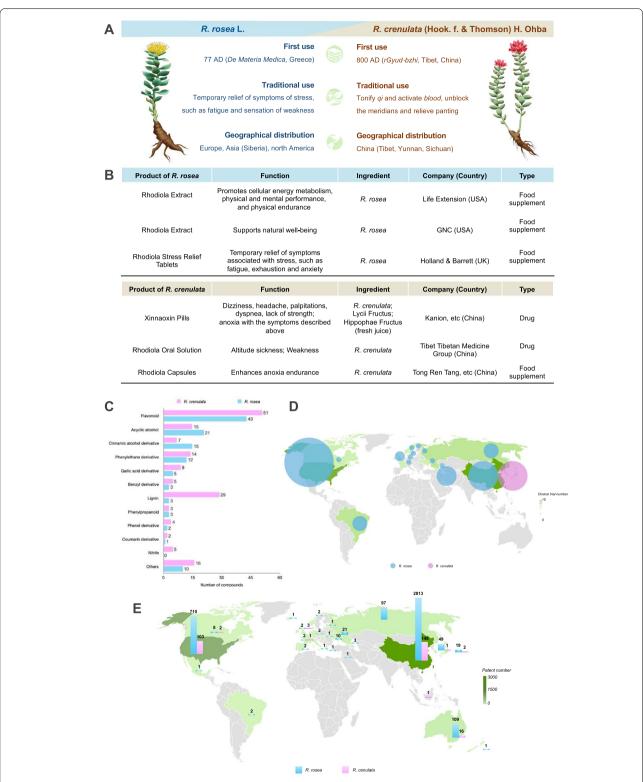
The genus *Rhodiola* grows in cold mountainous areas such as rock ledges, precipices, tundra, brooks, and river banks in northern hemisphere including North and Central Europe, North America and Asia [12]. There are more than 100 species of *Rhodiola* in the world with similar tissue structure and medicinal material morphology and the original genus *Rhodiola* is thought to firstly appear in the mountainous areas in Southwest China and the Himalayas [8, 13]. Among the diverse of *Rhodiola*, *R. crenulata* and *R. rosea* are the most two well recognized and studied species, and between western countries and China, the different use of *Rhodiola* mainly shows on two species which are *R. crenulata* and *R. rosea*.

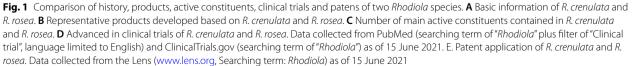
In China, *Rhodiola* has been used in traditional Tibetan medicine for over 1000 years and was recorded with folk use of treating pneumonia, cough, hemoptysis and abnormal leucorrhea in the Tibetan medicine books such as "Four Medical Code" (*rGyud-bzhi* in Tibetan, *Si Bu*

Yi Dian in Chinese, 800 AD) [14] and "Jing Zhu Materia Medica" (Shel Gong Shel Phreng in Tibetan, Jing Zhu Ben Cao in Chinese, 1745–1840 AD) [15]. Nowadays, over 70 species of Rhodiola have been recorded in China. R. crenulata, Dahua Hongjingtian in Chinese, which is the only official specie documented in Chinese Pharmacopoeia. Its root and rhizome are widely used in Tibetan medicine and traditional Chinese medicine for its therapeutic effect in tonifying qi and activating blood, as well as in alleviating heart pain, hemiplegia caused by wind-stroke, fatigue and panting [4, 16]. R. crenulata has been found in western Sichuan, northern Yunnan and eastern Tibet in China and grows nearly exclusively in rock crevices on peaks of mountain with altitude from 4300 to 5600 m, making it one of the highest vascular plants on Qinghai-Tibetan Plateau. [13, 17].

R. rosea, also known as Roseroot, Golden Root, Arctic Root and Orpin Rose, is the most commonly used species in western countries [13, 18]. In Russia, Scandinavia and some other countries, R. rosea have been used as traditional medicine since several hundred years ago [19]. R. rosea was first recorded with its therapeutic use in the medical book De Materia Medica by the Greek physician Dioscorides in 77 AD [20]. In 1969, the Soviet Ministry of Health approved and registered the medicinal application of R. rosea. Since 1985, R. rosea has been recorded in Herbal Medicinal Product in Sweden. Nowadays, R. rosea is documented by European Medicines Agency (EMA) with medicinal use of relieving temporary symptoms of stress such as sensation of weakness and fatigue. (http://www.ema.europa.eu/ema). R. rosea grows on sea cliffs and in crevices of mountain rocks with an elevation which reach up to 2280 m and distribute in Europe (mainly in Arctic regions and Britain), North America and Asia (mainly in Siberia) [18, 21].

There has been an increasing demand for the Rhodiola products in recent years due to their multiple healthy benefits [22]. In China, the most widely traded species is R. crenulata. According to the data collected from China Food and Drug Administration (CFDA), in 2018, there were 126 domestic Rhodiola products in China, of which capsules account for the most (56.4%), followed by tablets and pills (19%), oral solution (7.9%), granules (5.6%), drinks (4.8%), teas (2.4%), granules (5.6%), drinks (4.8%) and alcohol (1.6%). Xinnaoxin Pills and Rhodiola Oral Solution are the approved drugs while Rhodiola Capsules are the approved health food (Fig. 1B). On the other hand, R. rosea is the most widely developed species for commercial trade [12]. As stated by Galambosi, more than 46 companies in the world sell the products of R. rosea while 30 companies supply the products as food ingredients [23]. Currently, herbal products containing R. rosea are mainly used as dietary supplements and





are easily available from retail stores and on the internet in western countries [21, 24]. In Fig. 1B, three kinds of *R. rosea* products are showed and all of them are herbal supplements. However, like *R. crenulata*, the growing demand for *R. rosea* has also led to its shortage of resource [25].

However, it is the growing demand of Rhodiola-based products that has led to the scarcity of *Rhodiola* resource. Since the 1980s, the use of R. crenulata has increased without proper controlled in southwestern China and this has resulted in the deforestation. Moreover, R. crenulata, as well as other species of Rhodiola, have been considered for being included on the List of Wild Plants under State Priority Conservation to avoid species extinction [26]. For R. rosea, the intensive collection has also resulted in the scarce natural resource, making R. rosea one of the listed endangered plant species in some countries such as Britain, Russia, Bulgaria and Slovakia [12]. Apart from the species conservation, commercial cultivation is also being practiced for achieving the sustainable use of R. crenulata and R. rosea although the cost of cultivation is high due to the long cultivation period of approximately five years [27]. In western countries, such as Britain, Finland, Denmark, Switzerland, Sweden, Norway, Slovenia, Canada, Bulgaria, Russia and America, cultivation projects of R. rosea are being conducted [27]. While in China, cultivation trials of both R. crenulata and R. rosea have been implemented in Tibet. Cunningham et al. also pointed out that cultivation of Rhodiola in China can use successful experience of R. rosea cultivation from Finland, Bulgaria, Slovenia and Canada for reference.

Rhodiola genus could be differentiated from other plants by specific makers of its eight compositions which are salidroside, tyrosol, rosavin, rosarin, rosin, catechin, rhodionin and gallic acid [21]. Among these compositions, salidroside exists in all species of Rhodiola and R. crenulata has the highest content [28]. Salidroside is shown to have effect of modulating the cellular energy status in diverse cell lines by activating the AMPK pathway. Various activities of Rhodiola such as antioxidant, anti-fatigue, anti-stress, and anti-inflammatory are ascribed to salidroside [29]. While rosavins (rosavin, rosarin, rosin), which are demonstrated to have a therapeutic function of anti-depression, are the specific components of R. rosea [30, 31]. Another composition that contributes to distinguishing these two species is 0.05% essential oils contained in R. rosea, which result in roselike and stronger scent of R. rosea compared with scent of *R. crenulata* [7, 19]. According to a comprehensive review by Tao et al. [16], 160 compounds of R. crenulata have been reported and more than 100 compounds have been found from *R. rosea*. As shown in Fig. 1C, *R.*

crenulata and R. rosea share similar feature in constituent subgroups including flavonoids and their glycosides, acyclic alcohol derivatives, cinnamic alcohol derivative, phenylethane derivatives, gallic acid and its derivatives, benzyl and phenol derivatives, lignin, phenylpropanoid derivatives, nitrile derivatives, and other compounds, except that the number of lignin compounds from R. crenulata (29 lignins reported) is higher than that of R. rosea (3 lignins reported). In addition, since salidroside is believed to be the main active constituent of Rhodiola species and rosavins are the specific marker of R. rosea, the quality control standard of R. rosea extracts is usually set to contain a minimum of 3% rosavins and 0.8-1% salidroside as the ratio of these two compounds, which exist in wild R. rosea roots is about 3: 1 [12, 32]. While for R. crenulata in Chinese Pharmacopoeia (version 2020), it is stipulated that at least 0.5% of salidroside in its dry root and rhizome should be contained [33].

Previous studies have been conducted to seek the differences between R. crenulata and R. rosea in terms of their pharmacological activities. Abidov et al. studied the effect of oral treatment with extracts from R. rosea (50 mg/kg) and R. crenulata (50 mg/kg) roots on the duration of exhaustive swimming and ATP content in mitochondria of skeletal muscles in rats. The results showed that treatment with R. rosea prolonged the length of exhaustive swimming significantly by 24.6% compared with the control group and the group with R. crenulata treatment. R. rosea extract could also activate the synthesis or resynthesis of ATP in mitochondria and stimulate reparative energy processes after intense exercise. [34]. Furthermore, a study compared the effectiveness of R. crenulata and R. rosea on management of Type II diabetes and hypertension [35]. Inhibiting α -amylase and α -glucosidase is an important management of Type II diabetes. [36] However, excessive inhibition of α -amylase in pancreas may result in the side-effect such as flatulence or even diarrhea. Therefore, lower inhibition of α -amylase combined with higher inhibition of α -glucosidase has been suggested to be an effective strategy for the treatment of Type II diabetes. In addition, hypertension, which is a long-term complication of diabetes and also a risk factor for cardiovascular disease (CVD), can be well managed through the proper inhibition of angiotensin I-converting enzyme (ACE). Kwon Y et al. investigated on the inhibitory activity of α -amylase, α -glucosidase and angiotensin converting enzyme (ACE) of R. rose and R. crenulata. Results indicated that ethanol extracts of R. crenulata (IC₅₀, 120.9 µg total phenolic/ mL) showed higher inhibitory activity against α -amylase than ethanol extracts of R. rosea (IC₅₀, 173.4 µg total phenolic/mL), while ethanol extract of R. rose (IC₅₀, 44.7 μ g total phenolic/mL) showed better activity in inhibiting

α-glucosidase than ethanol extract of *R. crenulata* (IC₅₀, 60.2 µg total phenolic/mL). Moreover, ethanol extracts of *R. rose* also had higher activity in inhibiting rabbit lung ACE (38.5%) than ethanol extract of *R. crenulata* (11.2%) [35].

To find out the similarities and differences in status of clinical trials between *R. crenulata* and *R. rosea* in different regions, information of clinical trials of these two species were collected and analyzed (Fig. 1D). It is obviously that there are more clinical trials of *R. rosea* than that of *R. crenulata* from a global perspective. Also, clinical trials of *R. rosea* have been conducted widely in the world, mainly clustering in Europe and the U.S. In contrast, clinical trials of *R. crenulata* have been conducted in China only. In China, clinical trials of *R. rosea* have been conducted in *R. rosea* have been conducted as well but their number is not as many as that of *R. crenulata*. Compared with *R. rosea*, *R. crenulata* is the main research direction in China.

In regard to patent application, as shown in Fig. 1E, there have been 3,859 *R. rosea*-based patents, which are approximately 14 times higher than that of *R. crenulata* globally. In addition, countries/regions that have *R. rosea*-based patents are almost 19 times as many as those have *R. crenulata*-based patents. In other words, compared with *R. crenulata*-based patents, *R. rosea*-based patents have a wider distribution in countries/regions. Besides, for both *R. crenulata*-based patents and *R. rosea*-based patents, China has the largest amount, followed by the U.S.

As a traditionally considered safe phytomedicine, the low risk of toxicity of *Rhodiola* has been supported by animal studies with results of no or little toxicity, either acute or chronic [37-40]. In several clinical trials of *R. rosea* and *R. crenulata*, although some adverse events such as loss of appetite, headache, diarrhea, throat sore and xerostomia have been reported, all of them were mild [41-43]. However, combinational use of *Rhodiola* with conventional drugs was reported to lead to herb-drug interactions, which may increase unpredictable risks and needs further exploration [16].

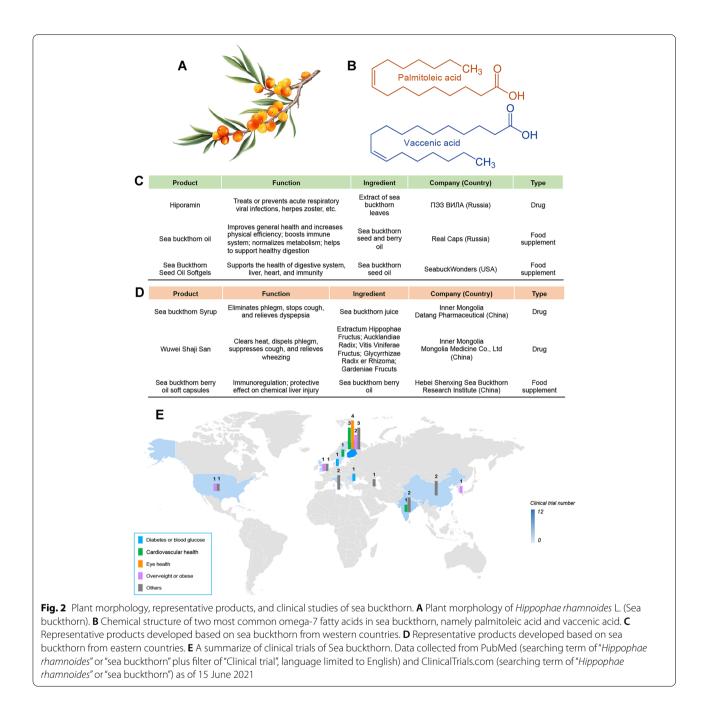
Sea buckthorn

Hippophae rhamnoides L., commonly known as sea buckthorn (Fig. 2A), and native to Asia and Europe, is a hardy deciduous shrub belonging to the plant family Elaeagnaceae and can be further divided into eight subspecies. It mainly grows in river valley or on seacoast with gravel and sandy soil [44–46] and has a long history of being used as food, fodder and folk medicine in European and Asian countries. The earliest record of its medicinal use can track back to 800 A.D. in the Tibetan medicine books "Four Medical Code" (rGyud-bzhi in Tibetan, Si Bu Yi Dian in Chinese) [47]. Nowadays, in addition to the

edible and medical values, sea buckthorn is also used for afforestation in desert due to its outstanding abilities to resist wind and conserve water and soil. Considering its multiple values, sea buckthorn has been planted in various regions and is now widely distributed in Central and Northern Europe, Central Asia, Russia, China, Mongolia, Canada and America [45, 48]. Different organs of sea buckthorn can be utilized, especially its berries which are demonstrated to be of high nutritional value [49].

In general, the sea buckthorn berries contain abundant vitamins (notably C and E) as well as other antioxidants such as fatty acids, flavonoids, phenolics, organic acids and carotenoids [50]. Compared with other fruits, sea buckthorn berries are the unique one on account of their rich content of omega-7 group (Fig. 2B), which are higher than that in any other ones. Besides, sea buckthorn berries are called "king of vitamin C" as the vitamin C content is claimed to be among the richest content in all the fruits and vegetables [48, 51, 52]. These bioactive compounds that the sea buckthorn contains also contribute to its medicinal properties. Traditionally, sea buckthorn is mostly used in relieving cough, treating conditions of digestive system as well as some skin problems [53, 54]. Sea buckthorn is a well-tolerated phytomedicine with no or few side effects, which is supported from acute and subchronic toxicity studies in animals [55, 56]. Several clinical studies have also demonstrated that there were no adverse events after the administration of sea buckthorn [57-60].

As a globally popular phytomedicine, the traditional use of sea buckthorn has been different between western and eastern countries since ancient time. In ancient Greece, local people used the leaves and twigs of sea buckthorn to feed animals for gaining weight and shining coat, especially for horses. Interestingly, the Latin name "Hippophae", meaning shining horse, just derived from this traditional use [61]. In Russia, sea buckthorn berries are mostly used to treat gastrointestinal disorders and skin conditions such as psoriasis, eczema, lupus, frostbite and burns. Besides, Russian also used sea buckthorn to prevent rheumatism, eliminate internal blood clots as well as to treat jaundice, hepatitis, asthma [61-63]. While in China, the sea buckthorn berries have long been used for relieving cough and sputum, aiding digestion, activating blood and dissolving stasis in both traditional Chinese medicine and Tibetan medicine. Moreover, in Tibetan medicine, more conditions including colds, fever, inflammation, toxicity, abscesses, constipation, pulmonary disorders and gynecological diseases have been treated with sea buckthorn involved [49, 61]. As for other Asian countries, people in Mongolia use the berries to treat the same conditions as in Chinese medicine. Furthermore, they also used extracts of branches and leaves



to treat colitis and enterocolitis for human and animals. While for countries in Central Asia, the berries and the leaves can be used to treat gastrointestinal disorders and skin conditions. Moreover, the berries can also be used to treat hypertension while the leaves can also be used to treat rheumatoid arthritis. Particularly, in Tajikistan, the flowers are used as skin softener [49, 61, 63].

Since 1977, the dry berries of sea buckthorn have been documented in Chinese Pharmacopoeia with therapeutic use of relieving cough and sputum, aiding digestion, activating blood and dissolving stasis which was based on the traditional use in Chinese medicine [33, 64]. While in Russia, the time when sea buckthorn was listed as an official drug is approximately 20 years earlier, i.e. in 1950s, sea buckthorn oil was documented in Russian Pharmacopeia and the official medicine of former Soviet Union as an anti-inflammatory aid. Actually, since 1940s, the sea buckthorn industry in Russia has become vibrant as the researchers began to study the bioactive compounds in sea buckthorn. In China, the research of sea buckthorn

was initiated several decades later (i.e., in 1980s) than in Russia although China is the first country where sea buckthorn was medically used as recorded [65]. During that period, most of the studies on sea buckthorn have been originated in Russia and China and the therapeutic use of sea buckthorn has shifted from traditional use to evidence-based clinical use gradually [66]. For example, since 1950s when Russian initiated the clinical studies of sea buckthorn, medicinal preparations of sea buckthorn have been clinically used to treat gastric ulcers, oral inflammation radiation damage and burns in both former Soviet Union and China [67]. It was only in recent years that more and more studies have been conducted worldwide due to the increasing interest towards sea buckthorn utilization. More evidence-based therapeutic properties of sea buckthorn have been known to people such as antioxidant, anticancer, anti-inflammatory, antiviral, antibacterial, antiatherogenic, immunomodulatory, hepatoprotective, lowing blood sugar, preventing gum bleeding, protecting and recuperating mucosa of stomach or other organs, etc. Besides, it also shows potential to protect the cardiovascular system [61, 62, 67-73].

Nowadays, various forms of sea buckthorn products are on the market including juice, oils, powder, candies, tea, jellies, pigment, food additives, shampoos, cream and cosmetics [45, 74]. In addition, food supplements and drugs are the two important product forms of sea buckthorn. In Fig. 2C, D, serval sea buckthorn products of food supplements and drugs are listed. Specially, in Russia, the drug Hiporamin, extract of sea buckthorn leave, is used to treat serval kinds of viral infections based on the known bioactivity of antiviral of sea buckthorn. While in China, the drugs based on sea buckthorn still focus on the traditional use of suppressing cough, dispelling sputum and promoting digestion.

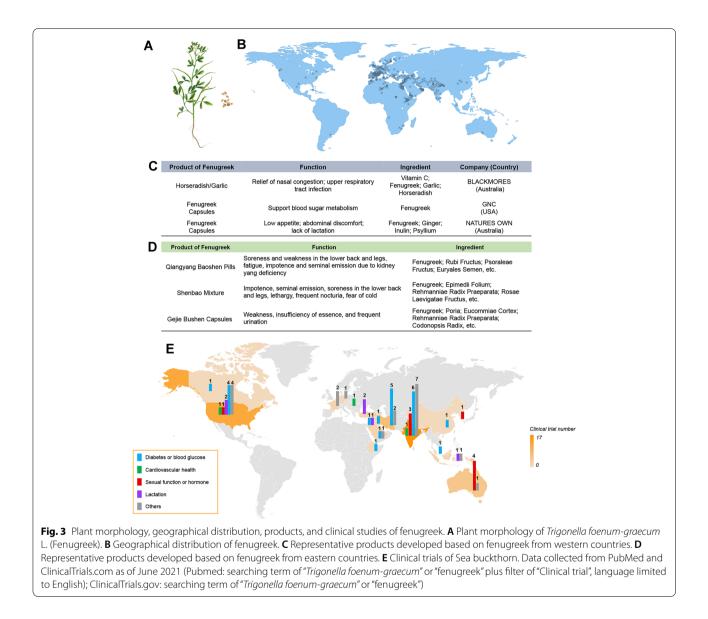
Due to the increasing desire for utilizing sea buckthorn, clinical trials based on sea buckthorn have been conducted in order to provide more further evidence for the medicinal use of sea buckthorn. In the 1950s, Russia initiated the first clinical study of sea buckthorn [64, 65, 75]. As shown in Fig. 2E, the number of clinical trials in western countries are almost four times as many as those in eastern countries so far. These clinical trials have focused on the medicinal use in several conditions such as diabetes or blood glucose, eye health, overweight or obese as well as cardiovascular health. Among these conditions, cardiovascular health and overweight or obese are the most concerned conditions and clinical studies on them have been conducted in both western and eastern countries. Especially, in addition to the above conditions, scientists from Finland discovered the potential of sea buckthorn oil in attenuating the symptom of dry eye and the increase in tear film osmolarity [76]. Moreover, another clinical study, also in Finland, was conducted to try to explore the potential mechanism of effect on treating dry eye with sea buckthorn. Based on the results, the researchers claimed that the eicosanoids produced from the fatty acids in sea buckthorn oil or the tocopherols and carotenoids in sea buckthorn oil might positively affect the differentiation of the meibomian gland cells and might be responsible for improving the inflammation [77].

Fenugreek

Fenugreek (*Trigonella foenum-graecum* L.) (Fig. 3A) is one of the oldest phytomedicine native to western Asia and southeastern Europe (the Mediterranean region) and is now being introduced into over 50 countries across Asia, Africa, the Americas, and Europe [78] (Fig. 3B). Fenugreek contains a rich source of bioactive constituents, including polysaccharides, alkaloids, polyphenols and saponins [79], which multiple bioactivities has fueled the fast-growing demand of fenugreek in global pharmaceutical, nutraceutical, and functional food industries. Regarding the toxicity, only mild adverse events such as dyspepsia, diarrhea and abdominal distension were found in clinical application of fenugreek [80].

For centuries, fenugreek has been used in managing various human ailments, while the global introduction has spawned the diversified consumption patterns of fenugreek in different parts of the world. As a cattle fodder, fenugreek plants were used to treat sick animals in early Greek before its popularity in human wellbeing. Egyptian practitioners used fenugreek to treat skin wounds and combat fevers [81]. In India, fenugreek is commonly consumed as a food flavor and medicinally used in Ayurvedic medicine to treat indigestion and baldness, and to induce lactation [82]. In nineteenth century, fenugreek gained reputation in America as a treatment for female discomforts like dysmenorrhea and was listed as a key ingredient in Lydia Pinkham's Vegetable Compound [83]. Fenugreek also have been adopted in Europe to treat temporary lack of appetite and skin inflammations (http://www. ema.europa.eu) [79]. Since travelled to China and first recorded in Jiayou Medical Herbs (1060 A.D.), fenugreek has been applied as a tonic Chinese medicine to warm and tonify kidney-yang, dissipate cold and relieve pain.

Nowadays, the potential benefits of fenugreek have come to light and some drugs and food supplements have been on the market. In these products, fenugreek is used alone or in combination with other tonic phytomedicine. As shown in Fig. 3C, for the two products from Australia, fenugreek is used in combination with two or three other phytomedicine. While in China, fenugreek is combined with more phytomedicine in some drugs such as Qiangyang Baoshen Pills, etc. (Fig. 3D). However, according to



the data from State Administration for Market Regulation, there is no available food supplement of fenugreek at present, which indicates that there is a huge market to be developed in China.

Till now, 59 clinical studies have been conducted to investigate the effect of fenugreek on human lactation, diabetes or blood glucose, sexual function, and inflammation diseases. As shown in Fig. 3E, the US and India have led the clinical studies of fenugreek since 1988, accounting for 49.2% of the total number. Meanwhile, though a long-history use in China, there is only one clinical trial reported until now. In particular, the outcomes from human investigations highlight the potential benefits of fenugreek in controlling high blood glucose and lipid levels in people with diabetes [84]. Interestingly, the west and the east have been seeking commonness among differences. Fenugreek is traditionally known as a galactagogue [85], while in China it is used to improve sexual function. Though there is no evidence show the lactation promoting effect of fenugreek in China, fenugreek supplements claiming breast milk promotion have become the best-selling products among fenugreek functional online products in China [79]. A randomized, double-blind study involved 80 healthy menstruating women with low sexual drive to evaluate the effect of fenugreek on sexual function [86]. Those women received 600 mg/day Libifem, a specialized fenugreek extract, experienced a significant increase in estradiol E2 (66%) and free testosterone (23.8%) as well as sexual desire. The reciprocal recognition of fenugreek may be attributed, at least partially, to the estrogenic activity of fenugreek. Moreover, though fenugreek is commonly recognized as a safe phytomedicine, anti-fertility, anti-implantation, and abortifacient effects were observed in animal studies, which is a warning sign for the use in pregnant women. To avoid the toxicity caused by overdose of fenugreek, the intake of fenugreek is suggested not to exceed 21 g per adult weighting 60 kg [87].

Future perspectives

The global introduction of phytomedicine has condensed global wisdoms, experience and practices, spawning diversified applications through pharmaceutical, cosmetic, and functional food industries. Over the past decades, the growing interest of phytomedicine has refueled the scientific understanding and novel product development, while to move forward we may have to take one step backward.

Chinese medicine differs from the western in the combination of different phytomedicine for a specific clinical need. Western approach often uses one or two phytomedicine to treat symptoms, while a Chinese practitioner prefers herbal formulae where several herbs act synergistically to address the complicated and transformable conditions of patients [88]. For instance, R. rosea extract has been developed by many companies into various formulation of dietary supplements, while R. crenu*lata* is mainly used in China in combination with other tonic herbs (Fig. 1B). However, although the compatibility of Chinese medicine has quite a long history with mature experience, some compatibility of phytomedicine in the west are still worth for the Chinese scientists or practitioners to learn from. For instance, turmeric is often used in combination with notoginseng root, Chinese angelica, safflower or white peony in China [33]. By contrast, in western countries, turmeric is now often used in combination with the black pepper based on the scientific findings, which indicate that the poor bioavailability of curcumin from turmeric can be enhanced by 20 times when combined with the piperine, an active compound in black pepper [89, 90]. Therefore, the Chinese scientists or practitioner could consider optimizing the compatibility to gain a better application with the western compatibility for reference. Likewise, the western phytomedicine system could also consider adopting the compatibility of Chinese phytomedicine. Meanwhile, processing represents another unique Chinese pharmaceutic technique to improve the use of Chinese medicine according to the theory of traditional Chinese medicine [91]. Most Chinese medicine need to be processed before their consumption, which is quite different from the phytomedicine in other western countries [92].

Furthermore, increasing number of companies are providing commercial products of phytomedicine, resulting in a booming demand of herbal materials. For those phytomedicine without large-scale artificial cultivation, like *R. rosea* and *R. crenulata*, their overall resources are on the verge of exhaustion in many main producing countries. That has led, unsurprisingly, to frequently reported adulteration, as well as low-quality and even unsafe products [13]. As many adulterants are difficult to discriminate, there is an urgent need not only to develop artificial cultivation technologies, but also a consolidated worldwide program for quality assessment of phytomedicine [93].

From another point of view, many western traditional phytomedicine are wildly distributed but with limited medical use in China. For example, red clover (Trifolium pratense L.) is traditionally used as an anticancer treatment and to relieve respiratory spasm in Europe and the US. Recently, as modern scientific research reveals its potential benefit for women menopausal disorders, red clover has become a popular food supplement among western countries [94, 95]. Whereas in China, red clover is cultivated mainly as forage plant in serval provinces with little medicinal use. Therefore, in the context of the frequent global communication, we need to seize this opportunity to promote the development of phytomedicine. Meanwhile, for those western wellapplied phytomedicine which do not wildly grow or is not being cultivated in China, they could be considered being introduced to China for medicinal use. A successful example is milk thistle (Silybum marianum L.), a common phytomedicine long been used in the treatment of liver, spleen, kidney and gallbladder disease in western countries. In recent years, milk thistle has even become one of the top-selling herbal food supplements in US. While in China, this top-selling phytomedicine has been introduced from Germany until 1972 due to its medicinal value. It is now documented in Chinese Pharmacopoeia and clinically used for treating liver diseases and China has even become one of the main cultivated sources of milk thistle worldwide [96, 97]. On the other hand, though the global introduction endows phytomedicine with more opportunities, excessive localization should also be paid attention to. A very recent example is Lepidium meyenii Walp., commonly known as maca or Peruvian ginseng, one of the flagship products Peru [98]. Maca has been used in Peru for at least 2000 years for its high nutritional value, while it is now widely cultivated in southwest China through an aggressive commercial promotion. Since approved by the National Health Commission as a new food resource in 2011, Chinese maca has become the main competitor of Peru [99]. Maca gained popularity in China as a sexual enhancer, while though

tremendous efforts have been made in proving the sexual enhancing effect of maca thus far, supportive evidence from human studies is quite limited [100]. Excessive localization without a well-defined usage may break the long-established value chain.

The global market of phytomedicine continues to expand, while the internationalization of phytomedicine is still facing registration and policy barriers. As reported by the WHO, there are over 90 countries and regions have national polices and regulations for the marketing entry of products of phytomedicine, and the regulations of phytomedicine products are country specific [101]. China has a time-honored tradition and strong enthusiasm in using phytomedicine to keep body status and regulate body functions. The Chinese government has also issued a serial of supportive measures to promote the development of Chinese medicine, and Chinese medicine are practiced in China side-by-side with conventional medicine for healthcare. In China, Chinese medicine have been developed into thousands of Chinese patent drugs, and up to 2711 kinds of Chinese phytomedicine, extracts and Chinese patent drugs are recorded in the latest version of Chinese Pharmacopoeia. Besides, China also published an official list of phytomedicine that can be developed into functional foods. In the EU, the definition of traditional herbal medicinal products (THMP) was harmonized in the European Directive 2004/24/EC and phytomedicine with a longstanding historical use can be registered via a simplified registration pathway. The simplified pathway has provided opportunity for phytomedicine from the east to enter EU market in an expedited manner. For instance, an herbal medicinal product from China named Diao Xinxuekang Capsules was successfully licensed in 2012. With respect to the phytomedicine-derived food supplements, they are regulated as foods that cannot exert a pharmacological, immunological or metabolic action in the EU. Moreover, for these phytomedicine that are known or suspected to have adverse effects, such as Ephedra species and Yohimbe, the European Commission also harmonized rules to control the use. In the US, there is currently no specific regulation for phytomedicine. A product containing plant-derived ingredients that is intended to diagnose, mitigate, treat, or cure a disease is defined as botanical drug [102]. In 2004, the U.S. Food and Drug Administration (FDA) published the "Guidance for Industry: Botanical Drug Products" and a "totality-of-evidence" approach was developed. Botanical drugs are regulated in the US like other drugs, which can be sold as over the counter drugs or prescription drugs. For phytomedicine that are developed as dietary supplements, they are deemed to be foods under the Dietary Supplement Health and Education Act (DSHEA) of 1994, which are not allowed to be represented as conventional food or claimed to diagnose, treat, cure, or prevent any disease.

Nowadays, although there are many opportunities for the western phytomedicine system and the eastern phytomedicine system to communicate with each other, if a system really plans to adopt a new phytomedicine, even if this phytomedicine already has a long history of traditional application in another phytomedicine system, evidence from modern clinical studies to support it is necessary. Clearly, there are not enough clinical studies until now, especially in China. Take fenugreek for example, although with a long-used history, there is only one clinical study conducted in China so far. Beyond that, high-level clinical evidence is the key for the phytomedicine to be accepted by another system. One crucial reason why the Chinese herbal medicine is hard to break into the west is that strong clinical evidence is still lacking [103]. Therefore, more efforts should be put into conducting the clinical studies with high-level evidence for the phytomedicine.

Conclusion

Although "East is East and West is West," the western and eastern thinking and practices have met in the realm of phytomedicine [104]. The persistence of traditional practices of phytomedicine in both western and eastern settings is providing enormous potential for each other to learn from. As we shown in this review, the east and the west may use different species of the same genus for the same conditions or dispose different diseases by using a same herb, while the current scientific evidence to bridge the gap is still lacking. We believe the integration of the wisdom of the east and the west would generate a highly rewarding step forward to new drugs or health products.

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Authors' contributions

SW designed, organized, and supervised the study. XL and WC analyzed the data and drafted the manuscript. JSG, HL, TE, MIG, XW and HH revised the manuscript. All authors read and approved the final manuscript.

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Consent for publication

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Competing interests

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Author details

¹ Institute of Chinese Medical Sciences, State Key Laboratory of Quality Research in Chinese Medicine, University of Macau, Macao SAR, Taipa, China. ² Nutrition and Bromatology Group, Department of Analytical Chemistry and Food Science, Faculty of Food Science and Technology, University of Vigo-Ourense Campus, 32004 Ourense, Spain. ³Laboratory of Metabolomics, The Stephan Angeloff Institute of Microbiology, Bulgarian Academy of Sciences, Plovdiv, Bulgaria. ⁴Laboratory of Molecular Pharmacology, Department of Pharmacology, School of Pharmacy, Southwest Medical University, Luzhou, Sichuan, China. ⁵Institute of Pharmaceutical and Biomedical Sciences, Department of Pharmaceutical Biology, Johannes Gutenberg University, Mainz, Germany.

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